

# 2019 CMS/ITU Outreach and Education Agenda

June 25-26, 2019

Hampton Inn and Suites

Richmond, VA

## June 25 – DAY 1

8:00 – 8:30 am

REGISTRATION

**Chief Stephen Adkins**  
Chickahominy Tribe

**Bonnie Hillsberg**  
CMS/CMCS/Division of Tribal Affairs

8:30 – 8:45 am

Welcoming and Introductions

**Rita Nimmons**  
Centers for Medicare and Medicaid Services  
Regional Operations Group (ROG) East

**Margaret Kosherzenko**  
Centers for Medicare and Medicaid Services  
ROG East

8:45 – 9:30 am

CMS Tribal Affairs Update

**Bonnie Hillsberg**  
CMS/CMCS/Division of Tribal Affairs

**Cindy Olson**  
Virginia Department of Medical Assistance

9:30 – 10:30 am

Medicaid 101

**Rita Nimmons**  
Centers for Medicare and Medicaid Services  
ROG East

**Margaret Kosherzenko**  
Centers for Medicare and Medicaid Services  
ROG East

10:30 – 10:45 am

BREAK

10:45 – 11:45 am

Social Security and Disability 101

**Jacqueline Weisgarber**  
Social Security Administration

11:45 am – 1:00 pm

LUNCH (on your own)

1:00 – 2:00 pm

Medicare 101

**Tom Robinson**  
CMS - Medicare

2:00 – 2:30 pm

State Health Insurance Assistance Program  
(SCHIP)

**Lisa Walker**  
Vice President  
Advocacy Resources

2:30 – 3:00 pm

The Health Insurance Marketplace

**Phuong Tong**  
CMS/Regional External Affairs

3:00 – 3:15 pm

BREAK

3:15 – 4:15 pm

Tribal Premium Sponsorship

**Tia Tallbull**  
Health Systems Analytics

4:15 – 4:30 pm

Day One Wrap-up

**Division of Tribal Affairs/NACs**

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## JUNE 26 – DAY 2

7:30 – 8:00 am

REGISTRATION

8:00 – 8:05 am

Welcoming Remarks

**CMCS Staff**

8:05 – 9:00 am

The Opioid Crisis: Tribal Prevention and Treatment Approaches

**Jean Bennet, PhD, MSM, MSN, BSN, RN**  
SAMHSA

9:00 – 9:30 am

Overview of the Federal Grant Process

**Rhonda Jackson**  
HRSA

9:30 – 10:30 am

Grant Writing Techniques and Strategies

**Jay Blackwell, MA**  
Umoja Behavioral Health

10:30 – 10:45 am

BREAK

10:45 am – 12:00 pm

Grant Writing Techniques and Strategies

**Jay Blackwell, MA**  
Umoja Behavioral Health

12:00 – 1:00 pm

LUNCH (on your own)

1:00 – 2:00 pm

Tools and Resources for Successful Grant Writing

**Jay Blackwell, MA**  
Umoja Behavioral Health

2:00 – 3:00 pm

Veterans Health Administration Benefits

**Stephanie Birdwell**  
VA

3:00 – 3:15 pm

Day Two Wrap-up/Next Steps

**Division of Tribal Affairs/NACs**